

# SAVE THE DATE 9.8.2025

and help Chip in to End Hunger at Bishops Bay



Chip in to End Hunger benefiting WayForward Resources begins with a shotgun scramble start at 10 am at picturesque Bishops Bay Country Club with its rolling terrain over 217 acres of land and stunning 18th hole with a view of Lake Mendota, the Capital, and downtown skyline. As always, the event will be capped to ensure quick play and culminates with the after-event cookout on Bishop Bay's outdoor patio overlooking Lake Mendota. And - once again - we expect the event to sell out.

Sponsorship levels are available from \$600 to \$7,000. All sponsors at and above \$2,000 include complimentary greens fees and cart for a foursome, breakfast, adidas golf polos and four invitations to the after-event cookout.

## a fundraiser benefiting our neighbors

Proceeds help create food security and housing stability. More than 13,000 people participated in WayForward Resources programs last year, the highest in its 40-year history. Our community is fortunate to have generous supporters to ensure our neighbors have access to enough nutritious food and stable housing, the basic building blocks everyone needs to thrive.

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608-826-3414





## Sponsorship Opportunities

Sponsors at and above \$2,000 receive complimentary greens fees & cart, breakfast, adidas golf polos, and invitations to the after-event awards and hearty cookout on the Bishops Bay patio overlooking Lake Mendota for a foursome.

September 8, 2025 at 10:00 am

	Presenting \$7,500	After Event \$7,000	Title Sponsor \$5,000	Platinum Sponsor \$2,000
Lead recognition on all promotional materials and custom event apparel	✓			
Recognition on mobile app scoreboard, GolfGenius	✓			
Speaking opportunity at event	✓	✓	✓	
Prominent signage at event	Logo	Logo		
Decals on golf carts and on each golf cart program	Logo		Name	
Recognition at beginning of event and at after-event awards & cookout	✓	✓	✓	
Recognition on event materials and signage	Logo	Logo	Name	
Recognition in select WayForward Resources print (circulation 10,000) and digital (circ. 6,000+) newsletters	Logo	Logo	Logo	Name
Recognition on several social media platforms	Logo	Logo	Logo	Name
Recognition on event web page	Logo	Logo	Logo	Name
Complimentary greens fees & cart, breakfast, adidas golf polo for a foursome	✓	✓	✓	✓
Complimentary invitation to after-event cookout on the Bishops Bay patio for foursome	✓	✓	✓	✓
Sponsorship helps provide <b>nutritious food</b> and <b>stable housing</b> to our neighbors. Note: \$892 covers the cost of a foursome and is non-deductible.	✓	✓	✓	✓

For additional information, contact Beth Johnson, [beth@wayforwardresources.org](mailto:beth@wayforwardresources.org), 608.826.3414



## **Additional Sponsorship Opportunities** (page 2)

Sponsors at and above \$2,000 receive complimentary greens fees & cart, breakfast, adidas golf polos, and invitations to the after-event awards and hearty cookout on the Bishops Bay patio overlooking Lake Mendota for a foursome.

**September 8, 2025 at 10:00 am**

### **Putting Green Sponsor \$2,000**

- Putting green signage at hole
- Name recognition on WayForward website and several social media platforms
- Opportunity to be at the putting green to greet & engage with each golfer
- Complimentary entry for one foursome with cart, breakfast, adidas golf polo
- Invitation for 6 to breakfast and post-event awards and cookout

### **Breakfast Sponsor \$1,500**

- Company logo on each breakfast
- Company logo on breakfast-table signage
- Name recognition on WayForward website and several social media platforms

### **Interactive Hole Contest or Hole Activity Sponsor \$1,500**

- Hole contest signage at one hole
- Name recognition on WayForward website and several social media platforms
- Opportunity to be at the hole to greet & engage with each golfer
- Invitation for 2 to breakfast and post-event awards and cookout

### **Hole Sponsor \$600**

- Hole sponsor signage at one hole
- Name on WayForward website and several social media platforms

### **Golf Foursome \$1,250**

- Note: Foursomes may become available in March if any remain
- Complimentary entry for one foursome with cart, breakfast and adidas golf polo
- Complimentary invitation for foursome to post-event awards & cookout
- Note: \$892 covers the cost of a foursome and is non-deductible