



SAVE THE DATE 9.14.2026

and help Chip in to End Hunger at Bishops Bay

Chip in to End Hunger, benefiting WayForward Resources, begins with a shotgun scramble start at 10 am at the picturesque **Bishops Bay Country Club**, with its rolling terrain over 217 acres and 18th hole with a stunning view of the Capitol and downtown skyline. The event will be **capped to ensure quick play** and culminates with awards and a cookout on Bishops Bay's outdoor patio overlooking Lake Mendota. And—once again—**we expect the event to sell out.**

Sponsorship levels are available from \$600 to \$7,500. Sponsors at and above \$2,000 include complimentary greens fees and cart for a foursome, fresh breakfast, event gift, and four invitations to the awards and cookout.

proceeds create food security & housing stability

Nearly 15,000 people were served by WayForward Resources programs last year, the highest in our organization's 45-year history. Our community is fortunate to have generous supporters whose partnership ensures our neighbors have access to enough nutritious food and financial assistance to help them avoid eviction and stay in their homes. **Together, we're creating stability in our community—here, now, and for the future.**

Beth Johnson

Community Engagement Manager

beth@wayforwardresources.org

(608) 826-3414





Sponsorship Opportunities

Chip In to End Hunger with WayForward Resources
September 14, 2026 at 10 am

| Sponsorship Benefits | SOLD | | | SOLD | |
|---|-------------------------------|----------------------------|---------------------------|----------------------------------|------------------------------|
| | Presenting Sponsor \$7,500 | Cookout Sponsor \$7,000 | Title Sponsors \$5,000 | Putting Green Sponsor \$2,500 | Platinum Sponsors \$2,000 |
| Deluxe Golf Foursome Experience <i>Complimentary greens fee, cart, fresh breakfast, cookout on Bishops Bay CC patio & event gift</i> | ✓ | ✓ | ✓ | ✓ | ✓ |
| Speaking opportunity at opening remarks, awards & cookout | ✓ | ✓ | ✗ | ✗ | ✗ |
| Recognition at opening remarks, awards & cookout | ✓ | ✓ | ✗ | ✗ | ✗ |
| Lead recognition on promotional materials & custom event gift | ✓ | ✗ | ✗ | ✗ | ✗ |
| Company recognition decals on golf carts | ✓ | ✗ | ✓ | ✗ | ✗ |
| Event recognition in program booklet | LOGO | LOGO | NAME | NAME | ✗ |
| Recognition on mobile app scoreboard | ✓ | ✗ | ✗ | ✗ | ✗ |
| Recognition across our social media channels (8,400+ followers) | LOGO | LOGO | LOGO | ✗ | NAME |
| Recognition in our print newsletter (circulation 10,500+) | LOGO | LOGO | LOGO | ✗ | NAME |
| Recognition in our email newsletter (circulation 7,500+) | LOGO | LOGO | LOGO | ✗ | NAME |

For additional information, contact Beth Johnson, beth@wayforwardresources.org, 608.826.3414



Specialty Sponsorships

Chip In to End Hunger with WayForward Resources September 14, 2026 at 10 am

Gift-a-Foursome Sponsor · \$2,000

- Gift a Deluxe Foursome experience to WayForward Resources volunteers
- Complimentary greens fee, cart, fresh breakfast, cookout on Bishops Bay CC patio & event gift

Breakfast Sponsors · \$1,500*

- Company logo on breakfast packaging & breakfast table signage
- Recognition across our social media channels (8,400+ followers)

Marshmallow Long Drive Contest Sponsor · \$1,500*

SOLD

- Signage at the marshmallow long drive hole
- Recognition across our social media channels (8,400+ followers)
- Opportunity to greet and engage each golfer
- Invitation for two to breakfast, awards & cookout

Hole Activity or Hole Contest Sponsors · \$1,500*

- Signage at hole (ie 50/50 raffle hole or Long Drive contest)
- Recognition across our social media channels (8,400+ followers)
- Opportunity to greet and engage each golfer
- Invitation for two to breakfast, awards & cookout

Specialty Beverage Sponsor · \$1,500*

- Signage at hole & beverage station
- Recognition across our social media channels (8,400+ followers)
- Opportunity to greet and engage each golfer
- Invitation for two to breakfast, awards & cookout

Leadership Gift Sponsor · \$1,500*

- Publicly match donations from event golfers (up to \$1,500)
- Recognition across our social media channels (8,400+ followers)
- Signage at hole
- Opportunity to greet and engage each golfer
- Invitation for two to breakfast, awards & cookout

Deluxe Foursome Experiences · \$1,300

- *Standalone offer begins April 2026, availability not guaranteed—ensure your spot with available sponsorships!*
- Complimentary greens fee, cart, fresh breakfast, cookout on Bishops Bay CC patio & event gift

Driving Range Sponsor · \$1,000

- Signage at driving range
- Recognition across our social media channels (8,400+ followers)

Hole Signage Sponsors · \$600

- Signage at hole
- Recognition across our social media channels (8,400+ followers)

**Elevate your sponsorship package with added Deluxe Foursome experience (+\$750)*

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