

TAKE **ACTION** AGAINST HUNGER CHALLENGE!

Join us in September for Hunger Action Month to raise 25,000 pounds of food!
(That's roughly the weight of two elephants!)

What is Hunger Action Month?

Hunger Action Month is a national campaign held every September to raise awareness and inspire action to end hunger in America. All month long, we'll be challenging our community to help raise awareness about food insecurity while collecting as much food as possible for the WayForward Resources Food Pantry.

You Can Make A Difference

With 12.6% of people in Dane County food insecure and our food pantry distributing 3.5 times as much food as it did just five years ago, your partnership is needed to ensure our neighbors have access to enough nutritious food.

Who Can Join the Challenge?

Everyone! Groups, schools, organizations, businesses, families, friends, neighbors, and most importantly—YOU are invited to participate.

We're Awarding Prizes

In addition to working together to collect 25,000 pounds of food, we'll be celebrating your accomplishments by recognizing these categories:

- Best Video
- Most Creative Drive
- Most Pounds Collected
- Youth in Action

Let's Chat!

Want to brainstorm? Connect with your Community Engagement Managers at WayForward Resources.

For Individuals & Organizations:

Jill Bradshaw, jill@wayforwardresources.org or (608) 836-2751

For Businesses:

Beth Johnson, beth@wayforwardresources.org or (608) 826-3414



Your 3-Step Action Plan

1

Set a goal for your food drive.

2

Scan the QR code for tips.



3

Share your progress
on social media!

Follow and tag us
@wayforwardresources
on Facebook, Instagram,
and LinkedIn
so we can cheer
one another on.

**When we work together,
we can create the stability
everyone in our community
needs to thrive.**

wayforwardresources.org